



AGUDATH ISRAEL OF AMERICA LEGAL SUPPORT SERVICES

42 Broadway, New York, NY 10004 • (212) 797-9000 • Fax (646) 254-1650

Indecent Public Advertising Complaints FAQ

Q. I am upset by an indecent advertisement in a public place (a bus shelter, subway station, on the side of a bus or in a train, a billboard, etc.). What can I do?

You need to call the company that is in charge of that advertising space, not the company that paid for the advertisement. Describe the ad (what product is being advertised, what is indecent about the ad) and the exact location. Tell them you find the ad deeply offensive and ask them to please have it moved. Speak calmly and pleasantly but firmly. If they are not responsive, enlist others to call as well—they do respond to public pressure. If you want Agudath Israel to call directly as well, contact us at 212-797-9000 ext. 335 with a description of the ad and where it appeared.

Here is a list, for New York City, of the appropriate contacts.

Subway and bus ads (ads at subway stations and on subways and on buses):

Metropolitan Transportation Authority
Real Estate Department
212-878-7326

Bus shelter ads:

Cemusa, Inc
(646) 312-8550. They will need to know the exact location of the shelter (ideally the code number on the top of the shelter, but the exact location is sufficient) and the description of the ad itself (as there are several ads on each shelter).

Phone Kiosks

Van Wagner Communications
212-699-8400

Ads on taxis:

New York City Taxi and Limousine Commission
212-676-1000

Billboards (you need to note the name of the company that owns the billboard, which usually appears somewhere on the bottom of the billboard)

Lamar Outdoor
212-644-6147



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CBS OUTDOOR
212-297-6400